



## Virginia Agriculture & Food Entrepreneurship Program

A Two-part Workshop Series Focused on Food Safety Regulations, Product Development, Business Planning & Local Marketing Opportunities

### Workshop Dates:

*November 16 & November 23, 2009*

### Location:

Airlie Conference Center  
6809 Airlie Road Warrenton, Virginia 20187

\$40 per day or \$80 for both days, limited scholarships are available

### Topics will include:

- How to comply with Virginia value-added food processing and food production safety regulations.
- Which inspections and certifications are required for which products.
- When food products need to be analyzed and evaluated.
- How to market and sell locally-made products.
- Why business plans are important and how to price farm products.
- Community dialogues featuring local expert panels.

For more information, or to pre-register, please call  
Matt Benson at (540) 341- 7961

### Sponsored by

Virginia Cooperative Extension,  
Fauquier County Agriculture Development Department, Virginia Tech,  
Piedmont Environmental Council, Flavor Magazine,  
Fauquier County Farm Bureau, the Local Food Project at Airlie, Airlie Foundation,  
Virginia Foundation for Agriculture Innovation and Rural Sustainability



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